

**CONTRACT**

**WLS-TV**  
**190 North State Street**  
**Chicago, IL 60601**  
**(312) 750-7777**

**ABC 7 CHICAGO**

<http://abclocal.go.com/wls>

And:

**Buying Time**  
**650 Massachusetts Avenue, NW**  
**Suite 210**  
**Washington, DC 20001**

<b>Contract / Revision</b> 151735 / 1		<b>Alt Order #</b> WOC10490990
<b>Product</b> JOHN GREGG FOR GOVERNOR		
<b>Contract Dates</b> 10/25/16 - 10/31/16		<b>Estimate #</b> 5277
<b>Advertiser</b> Gregg for Indiana		<b>Original Date / Revision</b> 10/21/16 / 10/21/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WLS-TV	<b>Account Executive</b> Dee Parker	<b>Sales Office</b> Philadelphia NT
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agency Code</b>	<b>Advertiser Code</b> 755	<b>Product 1/2</b> 765
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/25/16	10/28/16	America This Morning	4a-430a		:30				NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1111--				4	\$70.00				
N 2	WLS	10/25/16	10/28/16	ABC7 News @ 4:30a M-F	427a-5a		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1111--				4	\$100.00				
N 3	WLS	10/31/16	10/31/16	ABC7 News @ 4:30a M-F	427a-5a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$150.00				
N 4	WLS	10/25/16	10/28/16	Inside Edition	3-330p		:30				NM	4	\$4,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1111--				4	\$1,045.00				
N 5	WLS	10/25/16	10/28/16	ABC7 News	11a-12p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1-11--				3	\$600.00				
N 6	WLS	10/31/16	10/31/16	ABC7 News	11a-12p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$600.00				
N 7	WLS	10/25/16	10/31/16	Live With Kelly and Michael	9a-10a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1----				1	\$600.00				
Week:		10/31/16	11/06/16	1-----				1	\$600.00				
N 8	WLS	10/25/16	10/27/16	Jeopardy	330p-4p		:30				NM	3	\$3,705.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-111---				3	\$1,235.00				
N 9	WLS	10/31/16	10/31/16	Jeopardy	330p-4p		:30				NM	1	\$1,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$1,235.00				
N 10	WLS	10/25/16	10/28/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1111--				4	\$1,000.00				
N 11	WLS	10/31/16	10/31/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$1,000.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Contract / Revision	Alt Order #
151735 /	WOC10490990

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	JOHN GREGG FOR GO	5277

Advertiser	Original Date / Revision
Gregg for Indiana	10/21/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
N 12	WLS	10/29/16	10/29/16	ABC7 News @6p Sat	6:00 PM-6:30 PM		:30				NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		10/24/16	10/30/16	-----1-				1	\$900.00				
N 13	WLS	10/30/16	10/30/16	ABC7 News @ 5p Su	5p-530p		:30				NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		10/24/16	10/30/16	-----1				1	\$900.00				
N 14	WLS	10/25/16	10/28/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	4	\$9,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		10/24/16	10/30/16	-1111--				4	\$2,375.00				
N 15	WLS	10/31/16	10/31/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$2,375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		10/31/16	11/06/16	1-----				1	\$2,375.00				
N 16	WLS	10/25/16	10/28/16	Wheel of Fortune	626p-656p		:30				NM	4	\$15,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		10/24/16	10/30/16	-1111--				4	\$3,800.00				
N 17	WLS	10/31/16	10/31/16	Wheel of Fortune	626p-656p		:30				NM	1	\$3,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		10/31/16	11/06/16	1-----				1	\$3,800.00				
N 18	WLS	10/30/16	10/30/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		10/24/16	10/30/16	-----1				1	\$2,000.00				
N 19	WLS	10/25/16	10/28/16	ABC7 News @ 10p M-F	M-F 10-1035P		:30				NM	4	\$11,900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		10/24/16	10/30/16	-1111--				4	\$2,975.00				
N 20	WLS	10/31/16	10/31/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$3,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		10/31/16	11/06/16	1-----				1	\$3,200.00				
N 21	WLS	10/26/16	10/28/16	Late News Repeat	108a-138a		:30				NM	3	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		10/24/16	10/30/16	--111--				3	\$100.00				
N 22	WLS	10/25/16	10/28/16	Windy City Live Repeat	1208a-108a		:30				NM	4	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		10/24/16	10/30/16	-1111--				4	\$150.00				
N 23	WLS	10/29/16	10/29/16	8a-10a Sa Local news	8a-10a		:30				NM	1	\$510.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		10/24/16	10/30/16	-----1-				1	\$510.00				
N 24	WLS	10/29/16	10/29/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		10/24/16	10/30/16	-----1-				1	\$300.00				
N 25	WLS	10/30/16	10/30/16	ABC7 News Su @ 8a	8a-10a		:30				NM	1	\$510.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		10/24/16	10/30/16	-----1				1	\$510.00				
N 26	WLS	10/30/16	10/30/16	ABC7 News Su @ 6a	6a-7a		:30				NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		10/24/16	10/30/16	-----1				1	\$300.00				
N 27	WLS	10/29/16	10/29/16	ABC7 News Sa 5a-6a	5a-6a		:30				NM	1	\$240.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		10/24/16	10/30/16	-----1-				1	\$240.00				
N 28	WLS	10/29/16	10/29/16	Sa Wheel of Fortune	630p-7p		:30				NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		10/24/16	10/30/16	-----1-				1	\$900.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 29	WLS	10/30/16	10/30/16	ABC7 News Su 5a	5a-6a		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$285.00				
N 30	WLS	10/31/16	10/31/16	America This Morning	4a-430a		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$70.00				
N 31	WLS	10/30/16	10/30/16	GMA Su 7-8a	7a-8a		:30				NM	1	\$1,045.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$1,045.00				
N 32	WLS	10/25/16	10/28/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	4	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1111--				4	\$760.00				
N 33	WLS	10/31/16	10/31/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$760.00				
N 34	WLS	10/25/16	10/28/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	4	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1111--				4	\$3,600.00				
N 35	WLS	10/31/16	10/31/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$3,600.00				
								Totals	0.00			72	\$95,185.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	61	\$77,795.00	(\$11,669.25)	\$66,125.75
10/31/16 - 10/31/16	11	\$17,390.00	(\$2,608.50)	\$14,781.50
<b>Totals</b>	72	\$95,185.00	(\$14,277.75)	\$80,907.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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